



K I N N E V I K

PRESS RELEASE

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**KINNEVIK EXTENDS MANAGEMENT TEAM WITH  
CHIEF STRATEGY OFFICER SAMUEL SJÖSTRÖM**

**Kinnevik AB (publ) ("Kinnevik") today announced that Samuel Sjöström has been appointed Chief Strategy Officer and member of Kinnevik's management team.**

Samuel Sjöström joined Kinnevik in 2013 and has worked across all of Kinnevik's functions and teams, most recently as Head of Strategy. In his role as Chief Strategy Officer, he will work closely to Kinnevik's CEO on the development, monitoring and implementation of Kinnevik's corporate strategy as it builds on its position as Europe's leading listed growth investor.

Georgi Ganev, Kinnevik's CEO, commented: "Samuel has been instrumental to Kinnevik's transformation over the last years, and has a unique set of insights into our strategies, day-to-day business, values and culture. I look forward to working even closer with him as we continue to build for the future and deliver on our promises to our stakeholders."

**For further information, visit [www.kinnevik.com](http://www.kinnevik.com) or contact:**

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Kinnevik's ambition is to be Europe's leading listed growth investor, and we back the best digital companies for a reimagined everyday and to deliver significant returns. We understand complex and fast-changing consumer behaviours, and have a strong and expanding portfolio in healthtech, consumer services, foodtech and fintech. As a long-term investor, we strongly believe that investing in sustainable business models and diverse teams will bring the greatest returns for shareholders. We back our companies at every stage of their journey and invest in Europe, with a focus on the Nordics, and in the US. Kinnevik was founded in 1936 by the Stenbeck, Klingspor and von Horn families. Kinnevik's shares are listed on Nasdaq Stockholm's list for large cap companies under the ticker codes KINV A and KINV B.

KINNEVIK AB (PUBL)